



## **Advocacy Ambassador Role Description**

Time Commitment: 2-4 hours per week

### **Duties:**

- Mobilize MLP members and congregations to participate in public education and advocacy events such as roundtables, trainings, rallies, letter writing campaigns, op-ed campaigns, and news conferences.
- Prepare MLP members to write op-eds, letters to the editor, or participate press conferences
- Represent MLP in op-eds, letters to the editor, or press conferences
- Implement advocacy campaigns on MLP policy and program priorities in coordination with MLP staff, partner organizations, and other Advocacy Ambassadors.
- Assist Lead Advocacy Ambassador to track policy developments for assigned local government(s) with relevance to LGBTQ equal rights.
- Assist local MLP members, congregations, and others in organizing advocacy efforts for LGBTQ equality or other MLP priorities.
- Notify MLP staff of relevant actions, so that Action Alerts can be sent to MLP supporters.
- Monthly conference call with Lead Advocacy Ambassador and regional advocacy team

### **Qualifications:**

- A passion for empowering faith communities to respond to LGBTQ equal rights efforts
- Working knowledge of grassroots community organizing, local and state politics, LGBTQ equal rights movement.
- Ability to explain clearly and persuasively, to experts and non-experts, MLP's stance on public policy issues
- Excellent written and verbal communication skills
- Able to work effectively both as a team and independently
- Ability to work collaboratively and think strategically
- Proficient in Google applications (docs, sheets, drive, hangouts, calendar), Doodle online scheduling tool, social media (Facebook and Twitter), and other digital organizing tools.